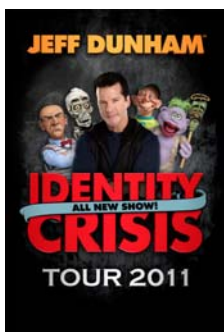


**ICON ENTERTAINMENT GROUP, INC.  
PRESS RELEASE**

***Global Comedy Phenomenon JEFF DUNHAM Headlines  
The Covelli Centre on his International "Identity Crisis Tour"  
July 13, 2011!***



Jeff Dunham's 100-city, all-new "Identity Crisis" tour continues to pack major venues worldwide. The show consistently delivers a cutting edge comedy experience that has catapulted Dunham and his comedic crew; Walter the Grumpy Retiree, Achmed the Dead Terrorist, the beer-fueled redneck Bubba J and the manic purple creature Peanut into the consciousness of the nation and comedy fans around the globe.

*The New York Times Magazine* declared Jeff Dunham "the most successful comedian working in America." Dunham was recently named Pollstar's #1 Comedy Tour in North America for three years running, as well as their Top Worldwide Tour for the second year in a row. In addition, Dunham's undeniable talent placed him on *Forbes* magazine's Celebrity 100 roster of most powerful entertainers for the past two years.

Dunham's new book "All By My Selves: Walter, Peanut, Achmed, And Me" continues to climb the charts on the *New York Times* best sellers list with a Five-Star Reader Rating on Amazon. The book candidly recounts Dunham's amazing rise to international fame beginning with his first public performances for a mere \$5 a show as a fourth-grader in his Dallas, TX hometown, followed by years of intensive touring on the comedy club circuit from his college years into adulthood to becoming an international comedy phenomenon. The audio book, which Jeff narrates and features his wise cracking cohorts, is also available as a download and a 7 CD set in major retail stores nationwide.

The amazing rise of Jeff Dunham to becoming the international king of contemporary comedy continues apace, with his latest achievements in 2010 setting the stage for even further triumphs this year. In April, he hits Europe for his third tour, performing to sold-out arenas in Switzerland, Holland, Belgium, Norway, Denmark, Sweden and France, with additional shows being added due to unprecedented sales.

Recently, ABC-TV's award-winning news show "Nightline" followed Dunham on tour, recounting his rise and experiencing life on the tour bus with the world's most successful comedian. In December, he and Bubba J were featured on Fox's "American Country Awards," he hosted the CMT "Music Video Awards Video of the Year" special in June, and last year he made his cinematic debut in a guest-starring role in "Dinner For Schmucks" alongside Steve Carrell and Paul Rudd.

Dunham built his loyal audience by gathering fan contacts from his earliest days in the comedy clubs, and was an early adopter of using the Internet and digital communication tools for promotion and marketing. His Facebook page was recently listed as the fourth "Most Explosive" page on the site by *AllFacebook.com*, a popular industry blog, after he added nearly 300,000 fans in one week. He currently has more than 5.5 million Facebook fans and is the #1 comedian on MySpace. When his iPhone App was released, it was so immediately popular that it hit Apple's Top 10 apps the first day it was available. He also has platform partnerships with YouTube (where he's racked up a half billion view counts, with one video of him and Achmed garnering over 100 million), Amazon.com and iTunes.

**WEDNESDAY, JULY 13, 2011  
COVELLI CENTRE  
Doors @ 6:30PM / Show @ 7:30PM  
TICKETS ON SALE APRIL 29, 2011 @ 10AM**

**Tickets available at the Covelli Centre box office, all Ticketmaster outlets and locations,  
1-800-745-3000 or [www.ticketmaster.com](http://www.ticketmaster.com),**

To request an interview or additional press materials, please contact Debbie Keller at [dkellerpublicity@aol.com](mailto:dkellerpublicity@aol.com) or call: 480-839-9474

Visit: [www.jeffdunham.com](http://www.jeffdunham.com)

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